



Indra Budaya &lt;indra.budaya77@gmail.com&gt;

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**Submit Article for IJAIR**

5 pesan

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Indra Budaya <indra.budaya77@gmail.com>

19 Maret 2022 13.47

Kepada: jurnal.ijair@gmail.com

Dear Editor  
IJAIR presents

We have read and used scientific articles published in IJAIR.

The performance of the IJAIR was excellent, and the published article helped us conduct research and write scientific reports.

I am Indra Budaya, representing other authors, Lecturer from STIE Sakti Alam Kerinci

We have completed a scientific article entitled "**Marketing Communication For Colleges Through The Word-Of-Mouth Method.**"

We hope this article can be published in the IJAIR because exciting findings in the scientific report can become new treasures in science, especially in marketing sciences.

We are willing to go through the review process following IJAIR standards.

Best Regards,

Indra Budaya  
STIE Sakti Alam Kerinci



**IJAIR\_Article\_Indra.doc**  
172K

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Snježana Dubovicki <jurnal.ijair@gmail.com>

20 Maret 2022 18.21

Kepada: Indra Budaya &lt;indra.budaya77@gmail.com&gt;

Dear  
Indra Budaya et.al  
STIE Sakti Alam Kerinci.

The IJAIR Editorial Board has received your team article. I appreciate your team's interest in IJAIR.

Your team article will be processed according to the publication standards at IJAIR.

I beg your team to be patient while waiting for the notification from the IJAIR Editorial Board.

Always check your team email because the correspondence is only via email.

Best Regards,

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Snježana Dubovicki

Editorial Board IJAIR

[Kutipan teks disembunyikan]

**Indra Budaya** <indra.budaya77@gmail.com>  
Kepada: "Snježana Dubovicki" <jurnal.ijair@gmail.com>

21 Maret 2022 09.04

Dear Editor  
IJAIR

Thank you for your response.

We were happy to wait for the next stage.

Indra Budaya  
STIE Sakti Alam Kerinci  
[Kutipan teks disembunyikan]

**Snježana Dubovicki** <jurnal.ijair@gmail.com>  
Kepada: Indra Budaya <indra.budaya77@gmail.com>

12 April 2022 17.27

Dear  
Indra Budaya, et. al  
STIE Sakti Alam Kerinci

Thank you for submitting your manuscript to IJAIR.

We have completed our evaluation, and the reviewers recommend reconsidering your manuscript following minor revisions. Please resubmit your revised manuscript by May 25, 2022, or ask whether an alternate date would be acceptable. We invite your team to send it back after addressing the comments below.

When revising your team manuscript, consider carefully all issues mentioned in the reviewers' comments: outline every change made in response to their comments and provide suitable explanations for any remarks not addressed. Please also note that the revised submission may need to be re-reviewed.

To submit your team revised manuscript, please log in as an author(s) at this email, and navigate to the "Revision" folder.

IJAIR values your contribution, and I look forward to receiving your team revised manuscript.

Editor and Reviewer comments:

Reviewer #1:

1. This paper has some interesting information, and the topic is quite important; however, it seems that there are some basic points that indicate deficiencies in data collection (questionnaires), thus making the conclusions questionable..
2. The English in parts approaches is incomprehensible, so as a first step, a firm editorial hand would be needed to figure out what needs to be rethought.
3. The literature review refers to engaging experience and studies elsewhere, but it is not well linked to the research and, therefore, the conclusions.
4. The paper's focus is more applicable to Indonesia Only. How about other countries and the questionnaire?
5. There should be more information about the object of research, not about the content of the study.

I hope you can make improvements as soon as possible and send the revised article again via this email.

[Kutipan teks disembunyikan]

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**Indra Budaya** <indra.budaya77@gmail.com>

13 Mei 2022 16.33

Kepada: "Snježana Dubovicki" <jurnal.ijair@gmail.com>

Dear

Editor IJAIR

Thank you for the Editorial Board response to IJAIR.

We have read the revised instructions from the Reviewers.

We will immediately correct the article according to the reviewers.

Best Regards,

Indra Budaya

STIE Sakti Alam Kerinci

[Kutipan teks disembunyikan]



Indra Budaya &lt;indra.budaya77@gmail.com&gt;

**Revision Article for IJAIR**

4 pesan

**Indra Budaya** <indra.budaya77@gmail.com>  
Kepada: "Snježana Dubovicki" <jurnal.ijair@gmail.com>

23 Mei 2022 18.35

Dear  
Editor IJAIR

Thank you for the patience of the IJAIR Editorial Board. We were waiting for the revision of our article.

We have made improvements according to the reviewer's instructions. We will be happy if there are still points that need to be improved again in the article.

Revised Article Attached.

Best Regards,

Indra Budaya  
STIE Sakti Alam Kerinci



**Revision1\_IJAIR\_Article\_Indra.doc**  
168K

**Snježana Dubovicki** <jurnal.ijair@gmail.com>  
Kepada: Indra Budaya <indra.budaya77@gmail.com>

20 Juni 2022 14.23

Dear

Indra Budaya, et. al  
STIE Sakti Alam Kerinci

Thank you for your team's efforts to improve your team article.

Based on the Reviewers' considerations, the article has, at some point, increased.

However, your team has to improve on a few more points. Hopefully, your team is willing to do it.

Please follow the following revision instructions:

#Reviewer 2:

1. I was hopeful that this article would be readily usable though the English in parts is so low that reading is challenging. The topic is of great importance.
2. The literature review includes some tantalizing references, but the links are not made to the specific study even after sorting through the language issues.
3. When study design comes into play, there are serious questions about the system.
4. It might be publishable if the Author could work with a robust English language editor or colleague to clean up both language and argument.
5. A side note is that it's not clear what title references the article.

Articles that have been revised and please send them back via this email.

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Snježana Dubovicki

Editorial Board IJAIR

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**Indra Budaya** <indra.budaya77@gmail.com>

20 Juni 2022 16.32

Kepada: "Snježana Dubovicki" <jurnal.ijair@gmail.com>

Dear  
Editor IJAIR

Thank you for your response. We will be happy to revise the article according to these instructions.

Indra Budaya  
STIE Sakti Alam Kerinci

[Kutipan teks disembunyikan]

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**Indra Budaya** <indra.budaya77@gmail.com>

22 Juni 2022 12.02

Kepada: "Snježana Dubovicki" <jurnal.ijair@gmail.com>

Dear  
Editor IJAIR

Thank you for the patience of the IJAIR Editorial Board. We were waiting for the revision of our article.

We have made improvements according to the reviewer two instructions. We will be happy if there are still points that need to be improved again in the article.

Revised Article Attached.

Best Regards,

Indra Budaya  
STIE Sakti Alam Kerinci



**Revision2\_IJAIR\_Article\_Indra.doc**

164K



Indra Budaya &lt;indra.budaya77@gmail.com&gt;

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## ACCEPTANCE LETTER

1 pesan

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**Snježana Dubovicki** <jurnal.ijair@gmail.com>

26 Juni 2022 09.32

Kepada: Indra Budaya <indra.budaya77@gmail.com>

Dear Author(s)

**Indra Budaya, Gampo Haryono, Afdal Chatra Perdana, & Dona Elvia Desi**

Warm Greetings!

### ACCEPTANCE LETTER

It's a great pleasure to inform your team that after the peer review, your team article entitled "**Marketing Communication For Colleges Through The Word-Of-Mouth Method.**" has been accepted for publication in the IJAIR Regular Issue 2022. Please make a payment publication fee.

Thank you for submitting your teamwork to this journal. We hope to receive it in the future too.

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Snježana Dubovicki

Editorial Board IJAIR



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