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[JBSMR] Editor Decision

Yesterday 13.51

Intan Sherlin, Indra Budaya, Edwin Bustami:

We have reached a decision regarding your submission to Journal of Business Studies and Management Review, "PRICE DISCOUNT, BONUS PACK, AND HEDONIC VALUE TOWARDS ONLINE SHOP IMPULSE BUYING: A CASE STUDY ON PRIVATE COLLEGE STUDENTS IN SUNGAI PENUH CITY".

Our decision is to: Accept Submission

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